

French property market report N°21 - OCTOBER 2013

INSEE (Natio- nal Institute of Statistics	Older apartments				Older houses			
& Economic Studies)	Index value		Variation*		Index value		Variation*	
and Notary	2013 Q1	2013 Q2	3 months	1 year	2013 Q1	2013 Q2	3 months	1 year
Mainland France	112.9	112.7	-0.2%	-1.2%	104.4	105.0	0.5%	-1.0%
Greater Paris	121.2	120.4	-0.7%	-1.1%	109.0	108.6	-0.3%	-1.5%
French provinces	105.4	105.7	0.4%	-1.3%	103.5	104.2	0.7%	-0.9%

^{* 3-}month variation: development between 2013 Q1 and 2013 Q2 * 1-year variation: development between 2012 Q2 and 2013 Q2.



■ The second-hand property market

Prices

According to the Notaires-INSEE index, in the second quarter of 2013 the market for second-hand properties had fallen by 1.1% over a year: -1.2% for apartments and -1% for houses. Compared to the previous quarter, based on provisional data corrected for seasonal variations, prices changed very little overall (+0.2%) falling slightly for apartments (-0.2%) and increasing 0.5% for houses.

In the greater Paris region, in the second quarter of 2013 the prices for older properties fell by 1.2% over a year (1.1% for apartments and 1.5% for houses). Over a quarter, they fell by 0.6% (provisional seasonally adjusted data). The fall was rather sharper for apartments (-0.7%) than for houses (-0.3%)

In the French provinces, the prices were down by 1.1% over a year in the second quarter of 2013. Unlike the greater Paris region, the fall was more pronounced for apartments [-1.3%] than for houses [-0.9%]. Over a quarter, the seasonally adjusted prices are up [+0.6%]: those for houses increased by 0.7% and those for apartments by 0.4%. This slight increase brings an end to 6 consecutive quarters of decline and follows a stabilisation in the first quarter (the semi-finalized index is equivalent to -0.1%).

When we consider changes in the median prices of apartments in the French départements (counties) of the French provinces between the second quarters of 2012 and 2013, we observe falls in two of them out of three. Among these we should

mention the falls in the Pas de Calais (-10.7%), the Indre et Loire (-8.9%), and the Loire (-7.4%), and among the increases we should highlight the Meurthe et Moselle (+10.6%), the Landes (+8.9%) and the Hérault (+5.1%). For houses, the increases and falls balance one another out. Examples of the increases include the Hérault (+11.7%) and the Meurthe et Moselle (+7%), and for the falls the Nord (-4.5%), Calvados (-5.7%) and the Gard (-6.7%).

Over the same period, in the case of apartments, among the 15 towns in the French provinces in which more than 200 transactions were recorded, only Montpellier, Strasbourg and Lyon reported rising prices (around 5%). For the other towns and cities the prices fell, as was the case in Saint-Etienne (-8.8%), Grenoble (-6.4%) and Nice (-6%). For houses, among the 12 urban areas of the French provinces recording more than 200 sales, only two reported higher prices: Douai-Lens (+1.9%) and Béthune (+8.3%)

In volume

According to estimates by the CGEDD¹, the number of sales of older properties over 12 months stood at 677,000 by late June 2013. This is down by 13% over a year despite the slight improvement noted each month since March 2013, which seems to be emerging as an established trend.

The trend is less pronounced in the greater Paris region than in the French provinces and less so in Paris than in the suburbs. In the greater Paris region, the volume of sales for older properties [33,000] increased by 10% compared to the second quarter of 2012 [11 and 12% respectively in the nearby and outer suburbs, and just 5% in Paris]. In the provinces, the increase reached 18%.

■ The new housing market

According to the CGDD's² «ECLN» survey, the stock levels totalled 101,100 properties available

for sale, i.e. 9.9% more than a year ago. This is nevertheless slightly down over the quarter thanks to the significant increase in reservations for sale (these are even slightly up compared to the second quarter of 2012) and the fall in the number of properties coming on the market. The average price is down over a year, by 2.6% for apartments and 3.2% for private houses.

In the opinion of the Fédération des Promoteurs Immobiliers (French property developers' federation or «FPI»), in the first half of 2013 the level of unitary sales was slightly up on that of the first half of 2012 (+1172 sales, i.e. +4.1%) but still remains very low compared to previous years. This change is chiefly due to an increase in sales to private investors in the second quarter of 2013, after a long period characterised by a «wait-and-see» attitude since the start of 2012.

Markemétron³ has noted a slowdown in the fall in the number of sales of private houses: according to its sample, «for the first seven months of 2013 compared to the first seven months of 2012, sales by builders are down by 16%. Over the last 12 months, the number of gross sales of non-project houses totalled approximately 115,800 units, also equating to a fall of 16% compared to the last 12 months. Over the last three months, the fall has only been 9%». As for the construction of homes, by late August 2013 the number of planning permissions issued over the last 12 months fell over the space of a year by 13.5% and that of housing starts by 11.1%. Over the last three months, (June to August 2013 compared to June to August 2012), the developments are very different and more contrasting with a fall of 25.2% for planning authorisations and an increase of 2.1% in housing starts. Among the latter, new housing (i.e. excluding construction onto existing buildings) increased by 3.6% thanks to apartments (+10.7%).

The availability of credit

Banque de France has recorded a significant increase in the distribution of new housing loans to private clients: D13.7 billion in July after 12.5 in June and 11.9 in May. It attributes an (unmeasured) portion of this to renegotiations. It has noted that the fall in effective interest rates continued in July with -4 base points for fixed rates while an increase of 1.1 was noted for variable rates, which are a very small minority.

According to the Crédit Logement / CSA Observatory, the distribution of housing loans to domestic clients increased by 14.3% annually up to the end of August while the (nominal) rates «are increasing slowly. They have recovered 9 base points in two months, though without breaking through the 3% threshold». As for the loan terms, these were 201 months in August and have «stabilised since the start of the summer at a relatively low level, comparable to that observed in 2005».

⁽¹⁾ Conseil Général de l'Environnement et du Développement Durable : calculs de J. Friggit à partir des bases de la DGFiP.

⁽²⁾ Commissariat Général au Développement Durable

⁽³⁾ Indicateur des ventes de maisons individuelles en diffus réalisé par Caron Marketing.



With the draft law on access to housing (the «ALUR» law) recently adopted by the National Assembly on its first reading and now being examined in the Senate, what is the outlook for developments in the property market over the coming months? The answer to this question is dependent on several factors:

- Psychological factors: household confidence is largely dependent on the economic climate and particularly on employment. The most recent economic survey from INSEE provides an initial response, noting that 'the business climate is continuing to improve³.
- Economic factors: the health of the property market is related to interest rates. Are we heading towards a period of rising rates? The decision by the American Federal Reserve to maintain an accommodating monetary policy would suggest otherwise, for at least the year to come. Moreover, in the new property market, for which marketing times and stock levels remain high, the so-called «Duflot» tax-exemption measure is not generating much enthusiasm.
- **-Legal and fiscal factors:** the temporary reduction in the capital gains tax should inject new dynamism into the market for second

homes over the months to come (please see the detailed example on page 4). On the other hand, the increase in the departmental (county) portion of the transfer tax from 3.8% to a maximum of 4.5% authorised for 24 months as from 1 March 2014 has further added to buyers' costs. This increase nevertheless remains hypothetical at this stage as the departmental councils have the option of using this measure or otherwise. In all circumstances, the measure should not have a significant impact on the market. We must also wait the application of the new provisions of the ALUR law concerning the regulation of rents or the universal rent quarantee to measure the possible impact on owners and investors.

Are we heading for a land shortage?

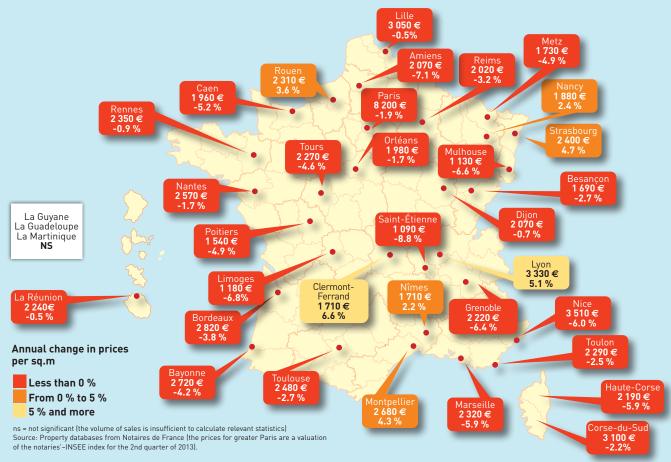
Building land, both for the construction of apartment buildings or private homes, does not qualify for the reduction of taxation on real estate capital gains. On the contrary, the capital gains generated will become 100% taxable on 1 January 2014. Real estate professionals have constantly warned the public authorities of the obstacles such a measure could generate. During the last quarter, will sellers be tempted to put their

building plots on the market more quickly to benefit from the current scheme before the brutal stoppage expected on 1 January? Apart from forced sales, on this date there is a risk that the market will be limited to on-going / in progress (?) land development operations from the professional sector.

Furthermore, will the increase from 20 to 25% in the minimal required percentage of social housing in a certain number of communities adversely affect the fluidity of the property market? Indeed, the costs generated by the resulting increase in the proportion of social housing in property developments may be mechanically carried over to the prices of apartments sold to other buyers.

Median prices per m² of older apartments in the 2nd guarter of 2013

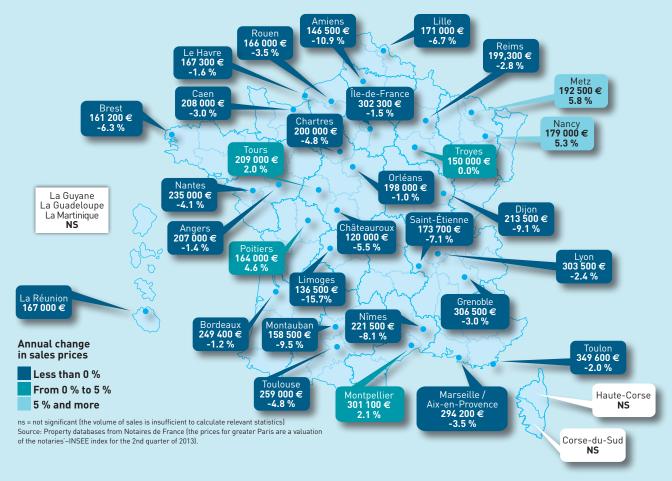
→ Developments over a year: 1 April 2013 to 30 June 2013 / 1 April 2012 to 30 June 2012



Median sales prices of older houses in the 2nd quarter of 2013

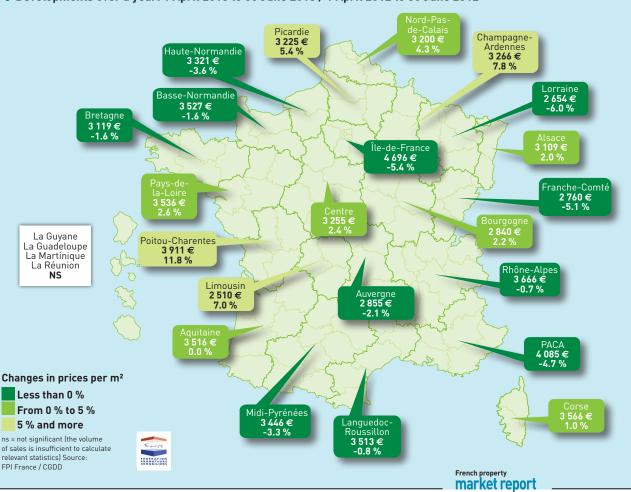
→ Developments over a year: 1 April 2013 to 30 June 2013 / 1 April 2012 to 30 June 2012

The statistics for houses concern the whole urban area (town centre + suburbs)



Average prices per m² for new apartments in the 2nd quarter of 2013

→ Developments over a year: 1 April 2013 to 30 June 2013 / 1 April 2012 to 30 June 2012



The new taxation rules for real estate capital gains

12 months to sell, but at what price?

When considering the reform of the calculation rules for the taxation of real estate capital gains, a distinction should be made between income tax and social security contributions. For the income tax, the capital gain is now exempted after 22 years ownership although owners will need to wait for 30 years in the case of the social contributions. Since 1 Sep-

tember 2013, the capital gain is taxed for income tax purposes at the current fixed rate of 19% (with a linear discount of 6% from the sixth year onwards) and for the social contributions at the current rate of 15.5% (with a progressive discount from the sixth year onwards). Nevertheless, from 1 September 2013 to 31 August 2014, a one-off discount of 25% off the total tax (income tax + social

security contributions) will be applied to the taxable capital gain in order to generate a «supply shock» and to have an impact on prices. The current problem is the need to stimulate the volume of sales, which is still worryingly low. This system will not apply to sales of building land.

THE TOTAL TAX ON CAPITAL GAINS: THE EFFECTS OF THE LATEST REFORMS

Purchased in 1998 for 600,000 francs (i.e. D91,469), the Dupont family's holiday home is now too large for them as their children have grown up and left. Married under the French «joint property» marital regime and benefiting from no tax exemptions, the Duponts would like to know how much capital gains tax will be payable if they decide to sell.

- Sales Price: €220,000
- Purchase price: €91,469
- Deductible purchase expenses: 7.5%
- Fixed sum for deductible construction work: 15%

Bofip reference BOI-RFPI-TPVIE-20-20130806 http://bofip.impots.gouv.fr/bofip/ 1-PGP.html

15 YEARS' OWNERSHIP

Transfer date	FORMER Before 1 Feb From 1 Feb 2012 From 1 July 2012 to 30 June 2012 to 31 Aug 2013			CURRENT From 1 Sept 2013 to 31 Aug 2014	FUTURE From 1 Sept 2014	
Income tax	Exempt	16,409 euros	16,409 euros	6,153 euros	8,204 euros	
Social security	Exempt	11,659 euros	13,386 euros	10,479 euros	13,971 euros	
TOTAL	Exempt	28,068 euros	29,795 euros	16,632 euros	22,175 euros	

22 YEARS' OWNERSHIP

If acquired in 1991, the sale of this second home after 22 years would have generated the following tax

		FORMER	CURRENT	FUTURE	
Transfer date	Before 1 Feb 2012	From 1 Feb 2012 to 30 June 2012	From 1 July From 1 July 2013	From 1 Sept 2013 to 31 Aug 2014	From 1 Sept 2012
Income tax	Exempt	11,486 euros	11,486 euros	Exempt	Exempt
Social security	Exempt	8,160	9,369 euros	9,035 euros	12,047 euros
TOTAL	Exempt	19,646	20,855 euros	9,035 euros	12,047 euros

■ Definitions

Notaires-INSEE index

The calculation method used for the Notaires-INSEE indexes is based on econometric models which break down the price of a property according to its main characteristics (location, size, comfort, etc.) in order to be better able to avoid the influence of structural effects which cause transaction prices to vary from quarter to quarter.

Median prices

The Notaires-INSEE indexes are only available in those geographical regions in which the number of transactions is sufficiently high. At more detailed levels, median prices are used. The median price is the price at which 50% of transactions have been concluded at a lower price and the same amount at a higher price. It represents the «midpoint» of the market, in a better way than the average as it is less affected by extreme values.

Seasonally corrected prices

In the same way that the calculation of the indexes makes it possible to strip out structural effects, the seasonal corrections are intended to correct seasonal fluctuations. The purpose is to ensure a fair comparison of developments between two consecutive quarters without this interpretation being distorted by the time of year. For example, each year the property prices rise during the third quarter (particularly those of houses) due to the demand from families driven by the school year.



You will find the complete press kit for the annual conference on property data at notaires.fr

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